

## Executive Summary

## Objective of Research

### Focus :

- **Products**
- **Market**
- **Country**

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- Research Of Business Environment
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- Demands
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- **Executive Summary :**
- **Objective of Research :**
- **Focus : Products, Market & Country :**

## Research Of Business Environment

### A. PEST ANALYSIS

P - Political changes

E - Economic changes

S - Socio - Cultural changes

T - Technological changes

### B. POLITICAL FACTORS

a. Political stability

b. Labor laws

C. Tax policy

### C. ECONOMIC FACTORS

a. Economic growth

b. Interest rates

c. Inflation rate

d. National income

e. The level of inflation

### D. SOCIO-CULTURAL FACTORS

a. Culture sensitivity

b. Size of working population

### E. TECHNOLOGICAL FACTORS

a. Extend of technological availability

b. Availability of technocrats



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- Government Ruling Party
- Government Start UP & Tenure Ending
- Education Policies

## ECONOMIC POLICIES & INFLUENCES:

- Business/Economic Cycles
- Funding Mechanisms
- Interest Rates
- Industrial Policy
- DGP Growth
- Inflation
- Unemployment
- Human Potentials

## SOCIO-CULTURAL INFLUENCES:

- Demographics;
- Attitudes To Work And Leisure;
- Levels Of Education;
- Health And Lifestyle;
- Social Mobility.

## TECHNOLOGICAL INFLUENCES:

- New Discoveries in technology
- Spread Of New Technologies
- Research

- Rates Of Development
- Rates Of Obsolescence

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## ECO-ENVIRONMENT INFLUENCES:

- Environmental Protection Laws
- Waste Disposal Systems
- Energy Consumption Domestic & Industries
- Other Resource Consumption
- Sustainability
- Energy Generation Sources

## LEGAL INFLUENCES:

- Welfare Legislation
- Employment Law
- Health And Safety
- Consumer Protection

## GLOBAL FOREIGN TRADE

### Products Chapters

- 2 Digits
- 4 Digits
- 6 Digits
- 8 Digits

### DUTIES & TAXES

- Excise Duty
- Customs Duty
- Vats

- Services Tax
- GST Systems

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## FOREIGN TRADE POLICY

- Export Policy of Goods & Services
- Import Policy of goods Services

## BENEFITS

### Export Benefits

- DBK
- MEIS
- SEIS

### Import Benefits

- Advance License
- Duty Saving Schemes

## DEMANDS

### Import Demands

- Goods Demand
- Service Demand
- Market Size
- Consumption Frequencies
- Hs Code Analysis

## Statistical Export Import Data Overview

### ○ Product Information :

- HS Code

- Product Description
- Qty.
- Weight
- Per Unit Rate

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- Import Duty :
    - Custom Duty Percentage
    - Custom Duty Type
    - Custom Duty Percentage
  - Export Duty :
    - Export duty Percentage
    - Export Duty Rate
    - Export Refund Benefits
  - Logistics
    - Country Name Origin
    - Port of Origin
    - Country Name Destination
    - Port of Destination
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